



PRESS RELEASE

HOME2US EXPANDS INTERNATIONAL LINEUP

Moving to MPEG-4 to meet demand for HD content among diverse U.S. audiences

Herndon, VA – June 10, 2010 – Reflective of the strong demand for international programming among ethnic viewers across America, Home2US Communications, Inc. (www.home2us.com), today announced new distribution deals to expand and enhance its popular global lineup. With the latest expansion, Home2US currently offers 55 international channels delivered over three full transponders on the AMC-4 satellite.

As part of the agreements, Home2US has added top television and radio channels from around the world, including The Asian Network's Christian Broadcasting System (CBS) of Korea and its family-oriented documentary and educational shows. Croatia's RTL Plus channel, featuring daily news updates, movies, sitcoms and top-rated reality shows, is a new addition along with Albania's TOP Channel hits Big Brother, a 24/7 reality series, and Channel T, a movie classics network. Radio/Television Serbia and Radio Beograd round out the expanded offering.

Home2US is set to deliver its international lineup in MPEG-4, as it prepares to accelerate further content growth and on-demand and HD delivery across a variety of traditional and emerging platforms.

"We continue to invest in what has become the defacto international DTH lineup across America," explained Emrah Ozkan, President and CEO of Home2US, which has been bringing the world's best programming to ethnic U.S. audiences for nearly a decade. "We're constantly expanding content choices and enlisting advanced technologies, such as on demand, online streaming and HD, to serve the needs of our growing subscriber base whenever and wherever they want to watch."

"Together with our content and technology partners, we are keenly positioned to import the very best international programming available to widely diverse audiences throughout the U.S.," continued Nancy Dube, Senior Vice President of Media Sales & Marketing for Home2US. "Keeping ethnic audiences tuned in to the events and entertainment in their homeland is a powerful capability of our satellite reach and the unsurpassed global content from Home2US."



About Home2US

Home2US Communications, Inc. delivers the best international programming to direct-to-home, video-on-demand, and pay-per-view audiences and mobile device users across North and South America. Founded in 2003, the firm leverages the reach and reliability of SES World Skies' AMC-4 satellite to deliver both television and radio programming to culturally diverse audiences across the U.S., Canada and Central & South America. Home2US subscribers can choose from more than 55 channels. Later this year, Home2US will also deliver access to popular programming and pay-per-view events via its brand new MPEG-4 DTH/Hybrid IPTV platform. Based in Herndon, Virginia, Home2US has U.S. offices and operations in Maryland, Georgia, and California and strategic international locations around the globe.

For further information please contact:

Nancy Dube

Home2US Communications, Inc.
Tel: +1 703 766 3810

ndube@home2us.com

www.home2us.com

About **Home2US**